

**Subject:** Fwd: The South Park Post: October 2016 Newsletter  
**From:** Bud Ovrom <bud.ovrom@lacity.org>  
**Date:** 10/27/2016 10:03 AM  
**To:** Donald Duckworth <duckworth.donald@gmail.com>

FYI

bud

----- Forwarded message -----

From: **South Park Business Improvement District (BID)** <[info@southpark.la](mailto:info@southpark.la)>  
Date: Thu, Oct 27, 2016 at 9:44 AM  
Subject: The South Park Post: October 2016 Newsletter  
To: [Cris.Villorante@lacity.org](mailto:Cris.Villorante@lacity.org)



**Volume 40 - October 2016**

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**Exciting Transitions At SPBID**  
*A Message From SPBID's Executive Director*

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South Park BID Executive Director, Jessica Lall, will transition to the position of President and CEO of Central City Association (CCA) on January 3, 2017. SPBID's current Director of Communications & Policy, Ellen Riotto, will be stepping in as Interim Executive Director.

To view a statement from Jessica, click [here](#).

## **11th Mural In South Park** *New Mural In SP at Packard Lofts*



The SPBID and NOW Art LA are proud to announce the 11th mural in South Park by celebrated artist, Remed, located on the south-facing wall of Packard Lofts at Hope and Olympic Sts.

The mural is part of the BID's broader Public Art Strategic Plan, which aims to curate an inclusive and representative cultural narrative of the South Park neighborhood. For inspiration and vision, Remed spent time meeting with South Park community members and learning about the history of the building and area from Packard Lofts co-owner, Joseph Emrani.

To view the press release, click [here](#).

## **11/14: SPBID Annual Meeting** *A Year in Review and Projects in South Park*

## **In The News:**

Los Angeles Business Journal: [Jessica Lall Named New CEO of Central City Association](#)

StreetsBlog LA: [My Figueroa Breaks Ground, Opening Anticipated June 2017](#)

Los Angeles Magazine: [Our Dream 'Infill' Metro Stations, From The Arts District to The Hollywood Bowl](#)

Curbed Los Angeles: [A Guide to South Park, Downtown's Booming Neighborhood](#)

urbanize.LA: [Renderings Galore for Oceanwide Plaza](#)

urbanize.LA: [Greenland USA Tops Off Second Metropolis Condo Tower](#)

PR Newswire: [More Than 50 Vehicle Debuts and 25 Press Conferences During Automobility LA](#)

## **In This Issue:**

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## **SP Business Spotlight:**

**B o w e n H o u s e**



**SPBID Annual Meeting**

Monday, November 14, 2016, 5:30 PM - 7:30 PM  
Luxe Hotel  
1020 S Figueroa St, Los Angeles, CA 90015

Join us for the SPBID Annual Meeting and learn about this year's accomplishments and the plans for the coming year. Our focus will be on upcoming projects that the BID is leading or partnering on, and attendees will be invited to participate in breakout sessions to provide feedback on these projects. Don't miss this once-a-year opportunity to meet your fellow South Park neighbors and engage in our work! RSVP guests will receive complimentary food and a beverage ticket.

Featuring presentations on the following projects and opportunities:

- Streetcar
- MyFig
- Mack Urban Park
- Green Alley
- Re-Imagining Hope St
- Pico Station
- Metro Bikeshare
- Retail and Development

For more information and to RSVP, click [here](#).

**Welcoming Our Newest Board Member**  
*New Board Member Approved At 10/19 Board Meeting*



On October 19, the South Park Stakeholders Group Board of Directors approved a new member for the 2017 Board of Directors. We are pleased to welcome South Park Resident, Terry Rubinroit to our Board beginning next year. Congratulations, Terry!

To view the current Board, click [here](#).

**MyFigueroa Project**



Bowen House, a mother-daughter design collaboration, is located adjacent to LA Live, in the heart of vibrant Downtown Los Angeles. Bowen House is a place where old world European finds meet modern lines and custom hand-made furniture!

For more information, click [here](#).

**SPBID Clean & Safe Report**  
*CleanSafe Monthly Updates from the SP Service Team*

**Clean Team**

The Clean Team has been diligently removing graffiti, disposing of trash in the district, and pressure washing sidewalks, as well as responding to special requests.



**Clean Team Accomplishments for September:**

Streets Maintained	4,020
Streets Maintained (linear ft)	1,998,480
Trash Disposed (bags)	2,295
Trash Disposed (pounds)	30,260
Bulky Items Disposed	45
Number of Requests/Jobs	268
Graffiti Removed (square ft)	3,044
Citizen Assists	440
Tree wells serviced	545
Pressure washing (square ft)	17,400
Alleys Maintained	510
Weed abatement (square ft)	0

**Groundbreakingmyfiggroundbreaking**  
*Streetscape Improvements Impacting 11th and Figueroa Sts*



Monday, October 24, marked the beginning of construction for the MyFig Project. MyFig will transform the Figueroa Corridor into a complete, multi-modal street that better serves the needs of pedestrians, bicyclists, transit riders, and drivers alike.

A schedule of construction is available [here](#).

To learn more about this project and to sign up to receive updates, click [here](#).

**New Residential Building, Coming Soonwren**  
*An Inside Look at Wren*



Wren, a seven-story luxury building with 362 for-lease residences, has debuted in Downtown Los Angeles. The stylish apartment building is bordered by Pico Blvd, Olive and Hill Streets in the heart of DTLA's growing South Park neighborhood.

Wren's floorplans, building design and amenities are crafted to meld with the vibrant community, offering premiere access to the best of Downtown's culture, employment, restaurants, shopping, entertainment and transportation.

For more information, click [here](#).

**Welcome Cleo at L.A. LIVEcleo**  
*New Mediterranean Restaurant Opens in South Park*

**Safety Team**

Our Safety Team is always making strides in improving the security of South Park. Patrolling 24-hours a day, seven days a week by foot, bike, Segway, or vehicle, the Safety Team assists with activities such as public street disorder, and panhandling, in addition to visitor assistance, special events support, and accompanied walk services.



**Selected Safe Team Statistics for September:**

Observations	929
Merchant Contact	54
Resident Contact	8
Citizen Assist	40
Call For Service	91
Kiosk Assists	2
Guard Tour Check In	3,346
Benches/sidewalks cleared	103

Report maintenance & safety issues at [\(866\) 560-9346](#) or [click here](#).

**SPII Services Report**CleanSafeMonthly  
*Updates from the SPII Clean & Safe Team*

**SPII Services Team**

Five officers are assigned to clean the SPII district six days a week, with service hours from 7:00 AM - 3:30 PM. The officers are managed by Streetplus, the same company that oversees SP I security. For more information, visit the SPII page and [click here](#).





South Park is excited to welcome Cleo at L.A. LIVE to the neighborhood. An award-winning Mediterranean restaurant helmed by Chef Danny Elmaleh, Cleo evokes a contemporary mezze bar, offering its signature shared-plate, social dining experience in a nearly 8,000 square foot space. Drawn from a variety of influences, Cleo's cuisine showcases a modern twist on the ingredients and cultures of the Eastern and Southern Mediterranean. Unique to this location, breakfast and lunch will be available, along with exclusive new menu items.

For more information, click [here](#).

**11/18 - 11/27: Los Angeles Auto Show 2016**  
*The Future of Mobility Trade Show*



**Los Angeles Auto Show 2016**  
November 18 - 27, 2016  
Los Angeles Convention Center  
1201 S Figueroa St, Los Angeles, CA 90015

The Los Angeles Auto Show (LA Auto Show), is one of the most influential and best-attended auto shows globally and spans more than 870,000 square feet. Each November, show creator ANSA Productions gathers the who's who of the auto industry to unveil the future of mobility in the car culture capital of the world

Individual tickets may be purchased. For more information, click [here](#).

**10/30: Rock 'n' Roll Half Marathon Race**  
*Rock 'n' Roll Los Angeles*

**SPII Services Accomplishments (Year to Date):**

Trash Disposed (bags)	3,449
Trash Disposed (pounds)	87,000
Pan and Broom (block faces)	6,726
Weed Abatement (block faces)	354
Graffiti Removed	1,226
Graffiti Reported	331
Graffiti Special Projects	37
Hospitality - Directions Provided	393
Hospitality - Assistance Provided	2
Pressure Washing (block faces)	30
Pressure Washing (gallons of h2o)	2,836
Business/Merchant Contacts	347
Homelessness - Wake-Up Service	39
Calls for Assistance	14

**Report maintenance & safety issues**  
at [\(866\) 560-9346](#) or [click here](#).

**Wren Luxury Residences**



Morgan Stanley



### Rock 'n' Roll Half Marathon Race

Sunday, October 30, 2016, 6:45 AM

Start line at South Figueroa North of Pico Blvd

Get your tutus and super hero outfits ready to hit the streets of downtown Los Angeles for the World's Largest Halloween Half Marathon!

Please be mindful of major street closures for Rock 'n' Roll Half Marathon Race. To view street closures, click [here](#).

[Runners Perk Program](#) create simple offer or discount unique for runners

For assistance or questions about the Rock 'n' Roll Half Marathon Race call [\(844\) 411- 4674](#).

For more information and to register, click [here](#).

### 10/31: Halloween Festival for DTLA

#### Kidshalloweenfestival

*Halloween Party for DTLA kids at Grand Hope Park*



### Halloween Festival for DTLA Kids

Monday, October 31, 2016, 5:00 PM - 8:00 PM

Grand Park at FIDM

919 S Grand Ave, Los Angeles, CA 90015

The annual Halloween Party draws over 1,900 Downtown LA children and their parents to celebrate Halloween at Grand Hope Park. Children will enjoy face painters, bouncy houses, arts and crafts tables, puppet shows, and trick-or-treat doors.

Individual tickets may be purchased.

For more ticket information and about the event click, [here](#).

### 11/19: HomeWalk 10 - Year Anniversaryhomewalk



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*Support Your Business & Community*

Have a business or service in South Park? Hosting or promoting an event? Maybe you live in the neighborhood but want to support a shop just outside?



If you'd like to advertise on SPBID's newsletter, website, mobile kiosk, social media, street furniture, and more, check out our [Sponsorship Package](#). Your financial support will increase funding straight into the local community, while we promote your business or event!

[Click here for more info](#), or contact [ellen@southpark.la](mailto:ellen@southpark.la).

### Upcoming Events

*Recurring:*

[\\$8 Tuesday Movies at Regal Cinemas L.A. LIVE](#)

[Karaoke and bowling nights at Lucky Strike](#)

### [5k Family Run/Walk to End Homelessness in L.A County](#)



**HomeWalk 2016 10 - Year Anniversary**  
Saturday, November 19, 2016, 8:45 AM run/walk starts  
Grand Park  
200 N Grand Ave, Los Angeles, CA 90015

Join thousands of Angelenos for HomeWalk's 10-year anniversary. HomeWalk is United Way of Greater Los Angeles annual 5K family run/walk to end homelessness in L.A. County

For more information and to register, click [here](#).

### [Parks Dedication & Fee Update Ordinance](#) [Approved Park Fees and Land Dedication Ordinance](#)



The City Council adopted the Resolution amending the Public Recreation Plan of the Service Element of the General Plan and the Parks Dedication and Fee Update Ordinance on Sept 7th. The Ordinance was signed by the Mayor on Sept 13th and it will go into effect on January 11, 2017.

For more information, click [here](#).

## EVENT & MEETING RECAPS

### [Recap: 10/25 Creating Engaging and Sustainable Alleys In An Urban Environment](#)

### [Liquid Intelligence at L.A. LIVE Weekly Happy Hour Specials](#)

### [Conga Room Saturdays](#)

### [Fall & Winter Spa Treatments at The Ritz - Carlton Spa, Los Angeles](#)

To view the full list of South Park Happy Hour specials, click [here](#).

To view the full calendar of upcoming events, click [here](#).

## [South Park Board Upcoming Board & Committee Meetings](#)

### **Bi-Monthly Board & Committee Meetings:**

- Board of Directors (**BOD**)
- District Identity & Streetscape Improvements Committee (**DISI**)
- Sidewalk Beautification, Operations, and Order Committee (**SOBO**)
- South Park II (**SPII**)

### **Upcoming Meetings:**

- [DISI - Weds, Nov 9, @ 9:00 AM](#)
- [SOBO - Weds, Dec 7, @ 9:30 AM](#)
- [SPII - Weds, Dec 14, @ 9:00 AM](#)

Anyone is welcome to join SPBID at any of these meetings, which take place at our office. Agendas [are available online](#).

## Here Design Studio



Here Design Studio is an interdisciplinary design practice that improves the public realm.

We are dedicated to solving complex urban challenges through creative processes and solutions that build on the stories of a place.

Here Design looks forward to collaborating with you on your project, from parklet design and development or parcel studies, to conceptual green space design, mobility planning, and more.

For more information, click [here](#).

### [Keep in Touch](#) [Check out our new calendar of events!](#)





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Report an issue: [\(866\) 560-9346](tel:(866)560-9346)

Stop by: 1100 S Flower St, LA, CA 90015

**Want to promote your organization or event with the South Park Post? Contact us at [info@southpark.la](mailto:info@southpark.la).**

On October 25, SPBID Director of Real Estate and Planning Josh Kreger gave a presentation on South Park's green alley pilot project to the American Planning Association's California Conference attendees.

The presentation focused on the work the BID has done collaborating with neighborhood developer Mack Urban, Council District 14 and City Departments to create a pedestrian friendly alley on the block bounded by 12th, Olive, Hill and Pico.

Alley elements may include distinctive paving, climbing vines, market lighting and removable bollards. The presentation was followed by a panel discussion with input from attending city planners.

For more information, click [here](#).

## **Recap: 10/12 South Park II Committee MeetingSPII**



South Park Stakeholders South Park II BID convened to discuss the following agenda items:

Discussion:

- LAPD on increased tagging in the district

Updates on:

- Clean and Safety progress reports
- Trash cans

For more information click, [here](#).

## **Recap: 10/5 SOBO Committee Meetingsobo**



South Park Stakeholders Group Operations & Enhanced Beautification Committee convened to discuss the following agenda items:

- Project Updates:
- Pico Station Improvements:
    - Krail design update
    - Naming update
  - Pico / Flower Mural update
  - Great Streets Grant Application for Hope St
    - Pico Olive Triangle Project
    - Green Alley update
- Discussion:
- Annual Meeting Structure

For more information, click [here](#).

## Recap: 10/19 Board of Directors Meeting



South Park Board of Directors convened to discuss the following agenda items:

- Discussion:
- Secretary updates
  - Committee reports
  - Executive Director update
- Presentation by:
- Hoxton Hotel: Elizabeth Peterson Group, Gary Benjamin

For more information, click [here](#).

## MONTHLY UPDATES

SPBID Clean Team's Monthly Focus  
*Maintenance Crew Keeps South Park Clean*



Starting in 2015, South Park's Clean Team focuses on a monthly special project in order to increase the overall cleanliness of the neighborhood.

This month, the Clean Team focused on  
**Washing all 117 trashcans throughout the district for a total of 17,400 Sq. Ft of pressure washing.**

Earlier this year, the Clean Team steam washed select locations in the district, pressure-washed every trash can in the district, removed weeds from all local tree wells, removed graffiti, touched up walls with paint, and cleaned the utility boxes and alleys.

Stay tuned for information on special projects from the South Park BID Clean Team in the coming months.

For more information, click [here](#).

Have an idea for a special project? [Let us know!](#)

**| Want To Receive Meeting  
| Notifications?anchor21**



Sign up for SPBID public meeting notifications today!

Once you have signed up for any or all notifications, you will receive reminders a few weeks and a few days before meetings,

as well as a request for your RSVP. All SP Board and Committee meetings are open to the public. Feel free to tell your friends and neighbors, too.

New to South Park meetings? Our Board of Directors meetings handle district-wide topics and approve committee recommendations. The District Identity and Marketing (DISI) Committee discusses ideas for branding the district and special events, the Clean/Safe Operations, and Enhanced Beautifications (SOBO) Committee focuses on keeping the district maintained and secure, and the South Park II (SPII) Committee focuses on issues in the South Park II District. Be involved. We want to hear your input!

Sign up for notifications on our [website](#) or email us at [info@southpark.la](mailto:info@southpark.la) to request meeting notifications. We hope to see you soon!

The South Park BID was established in 2005, with the mission to continually support the unique living and commerce experience for its residents and businesses by facilitating a safe, clean, collaborative and wholesome environment.

**South Park Business Improvement District**

Admin & Field Office: [\(213\) 663-1120](tel:(213)663-1120)

24/7 Dispatch: [\(866\) 560-9346](tel:(866)560-9346)

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Best Regards,  
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